

From: [Alene Haehl Coggin](#)
To: [Allen, Robert Scott](#)
Subject: RE: Gensler branding fees
Date: Wednesday, May 11, 2016 3:17:02 PM

Ah, ok - thanks for the quick reply!

-----Original Message-----

From: Allen, Robert Scott [<mailto:RALLEN4@houstonisd.org>]
Sent: Wednesday, May 11, 2016 2:55 PM
To: Alene Haehl Coggin
Subject: Re: Gensler branding fees

Almost correct. We purchased almost \$50,000 of things this past spring. Remember...we had to spend by June 2015 or lose it? That's when we agreed to move forward with this. Just took a year to act with construction delays.

Scott

Sent from my iPhone

On May 11, 2016, at 2:48 PM, Alene Haehl Coggin

< > wrote:

Before one of my board members asks me to re-explain how this branding fee schedule works, I want to make sure you and I are on the same page.

The idea is that HSPVA Friends will pay Gensler, but HSPVA will give us "credit" for \$50,000 worth of other things you need during the 2016-2017 school year? (So basically, we pay Gensler instead of giving you that money for year-end purchases this summer.)

Considering that you are facing budget cuts next year and that my oil & gas donations are droopy, I really want to make sure we're both feeling comfortable.

Call me if that's easier! <3

-A

Alene Haehl Coggin
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