

**From:** [Jean Wilkinson Brackendorff](#)  
**To:** [Lunceford, Mike](#)  
**Cc:** [Bob Boblitt](#); [Alene Haehl Coggin](#)  
**Subject:** Fwd: [HISD policy - take a look](#)  
**Date:** Tuesday, [September 08, 2015](#) 9:51:33 AM

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Dear Mike,

With everything going on with the bond issue in general, I want to be certain that our input on the fundraising side didn't get lost in the shuffle. Please forward our comments to the committee drafting the policy and let me know if you/they need any clarification.

The draft policy scheduled for discussion this week is a good starting point. The following points being addressed in the Superintendent policy will be important to us as we embark upon our own initiatives relative to HSPVA.

- allowance for charitable organizations to offer naming of various component areas and possibly the campus overall for a specific school in exchange for significant monetary consideration to benefit that school.

- private funds raised (through the offering of naming rights or other means) and intended for a specific school/purpose will be earmarked by HISD for that school/purpose if/when the funds are transferred to an account controlled by HISD.

- charitable organizations raising significant funds for enhancement of specific HISD programs will be allowed reasonable access with respect to how and when the funds are spent.

Thank you for your support and an advance look at the draft policy. Let me know if you think any of us should attend the hearing section this Thursday. Any way we can support you and the other trustees, we are prepared to do.

Take care and thanks for all you do.  
Jean