

From: [Dianne Johnson](#)
To: [Kim Sterling](#)
Cc: [Claudia Morlan](#); [Susan Elmore](#); [Alene Haehl Coggin](#) [REDACTED]; ["Bob Boblitt"](#) [REDACTED]; [Allen Robert Scott](#); [Nataly Torres](#)
Subject: Re: HSPVA Social media update - 10/10/2016
Date: Monday, October 10, 2016 9:55:06 AM
Attachments: [image001.png](#)

I think Havin has had and I think will continue to have the conversation with Carranza. So, my thought is adding someone else with the same message.

Sent from my iPhone

On Oct 10, 2016, at 9:37 AM, Kim Sterling [REDACTED] wrote:

Who is the best person?
Bob?
Harvin?



Kimberly Sterling
Sterling Associates
55 Waugh Drive, Suite 601
Houston, Texas 77007
713.807.1411 ext. 1
713.660.1430 fax
www.SterlingandAssociates.com

From: Dianne Johnson [REDACTED]
Sent: Monday, October 10, 2016 9:36 AM
To: Claudia Morlan [REDACTED]
Cc: Susan Elmore [REDACTED]; Alene Haehl Coggin ([REDACTED])
[REDACTED] 'Bob Boblitt' [REDACTED] Kim Sterling
[REDACTED]; Allen, Robert Scott <RALLEN4@houstonisd.org>; Nataly Torres
[REDACTED]
Subject: Re: HSPVA Social media update - 10/10/2016

We really need Carranza to lean on Diana and Manuel. Are we positioned to make that call to him?

Sent from my iPhone

On Oct 10, 2016, at 9:15 AM, Claudia Morlan [REDACTED] > wrote:

A few new links below. Specifically, see Facebook/negative and comment by Gerry Wayne Monroe.

Claudia Morlan
Elmore Public Relations, Inc.
832-725-6884 (mobile)

HSPVA / Kinder Announcement
Social Media Tracking Document
Rev. 10/10/2016 @ 8:10 am

See [Screen Captures](#)

Facebook

<!--[if !supportLists]-->• <!--[endif]-->**Positive**

<!--[if !supportLists]-->◦ <!--[endif]-->HSPVA Friends:

<https://www.facebook.com/hspvafriends/posts/1005321656260506>

<!--[if !supportLists]-->▪ <!--[endif]-->121 Shares; 355+ reactions (like, love, wow); 16 comments

<!--[if !supportLists]-->◦ <!--[endif]-->

><https://www.facebook.com/DionysusTheatreHoustonTexas/posts/10211754877293946?match=aHNwmdmEncyxoc3B2YQ%3D%3D>

<!--[if !supportLists]-->◦ <!--[endif]-->

><https://www.facebook.com/flint.knudsen/posts/10155170798104119?match=aHNwmdmE%3D> (post deleted)

<!--[if !supportLists]-->◦ <!--[endif]-->

>https://www.facebook.com/permalink.php?story_fbid=10104298836369260&id=936220&match=aHNwmdmE%3D

<!--[if !supportLists]-->◦ <!--[endif]-->

><https://www.facebook.com/groups/HSPVA/permalink/1199995343380599/>

<!--[if !supportLists]-->◦ <!--[endif]-->

><https://www.facebook.com/kathleen.fenninger/posts/10207377383816048?match=aC5zLnAudi5hLGhzchZh>

<!--[if !supportLists]-->◦ <!--[endif]-->

><https://www.facebook.com/dylan.hspva.monster/posts/1295583843808458?match=aHNwmdmEncyxoc3B2YQ%3D%3D>

<!--[if !supportLists]-->◦ <!--[endif]-->

><https://www.facebook.com/groups/130535660356397/permalink/1135838146492805/?match=aHNwmdmE%3D>

<!--[if !supportLists]-->◦ <!--[endif]-->

><https://www.facebook.com/photo.php?fbid=10210528206103008&set=a.1241480558746.38327.1281282159&type=3&theater>

<!--[if !supportLists]-->◦ <!--[endif]-->

><https://www.facebook.com/ben.luera.3/posts/1149689698448029?match=a2luZGVyIGZvdW5kYXRpb24%3D>

<!--[if !supportLists]-->• <!--[endif]-->**Negative**

<!--[if !supportLists]-->◦ <!--[endif]--><https://www.facebook.com/video.php?v=10153846652695986>

(note: Jolanda Jones implies that Super. Carranza thought the renaming was for an auditorium not the school - says she spoke with him / brings up that other HISD schools are in need of the funds)
1,000+ views, 14 shares, 21 comments

<!--[if !supportLists]-->◦ <!--[endif]-->Eric Marshall:

<https://www.facebook.com/eric.marshall.712/posts/10207089501425827?match=aHNwmdmE%3D>

<!--[if !supportLists]-->◦ <!--[endif]-->Gerry Wayne Monroe (Executive Director, The United Urban Alumni Association):

<https://www.facebook.com/MrVIP1986/posts/1181357415271706?match=aHNwmdmE%3D>

Twitter

<!--[if !supportLists]-->• <!--[endif]-->**Positive**

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/DrAatPVA/status/784525837219557377>

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/harvinmoore/status/784811304707993600>

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/HSPVAFriends/status/784550836068347904>

<!--[if !supportLists]-->• <!--[endif]-->**Negative**

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/jenradcliffe/status/784529472137662471> (contains both positive and negative notes - negative on the name change)

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/MonicaRichart/status/784519189461659648>

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/miyashay/status/784518544532709380>

<!--[if !supportLists]-->◦ <!--[endif]--
>https://twitter.com/e_mellon/status/784516572761120768

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/JonesJolanda/status/784515849059045377>

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/marajvan/status/784517253874196480>

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/MonicaRichart/status/784819960908427264>

<!--[if !supportLists]-->◦ <!--[endif]--
><https://twitter.com/maguireN216/status/784890515099574276>

Search terms: HSPVA, Kinder Foundation, HISD, 7.5 million

News Articles

<!--[if !supportLists]-->• <!--[endif]--
>[HoustonChronicle.com:http://www.houstonchronicle.com/life/article/HSPVA-receives-7-5-million-gift-from-Kinder-9948159.php](http://www.houstonchronicle.com/life/article/HSPVA-receives-7-5-million-gift-from-Kinder-9948159.php)

<!--[if !supportLists]-->• <!--[endif]--
>[Chron.com:http://www.chron.com/entertainment/arts-theater/article/HSPVA-receives-7-5-million-donation-from-Kinder-9948825.php](http://www.chron.com/entertainment/arts-theater/article/HSPVA-receives-7-5-million-donation-from-Kinder-9948825.php)

<!--[if !supportLists]-->• <!--[endif]-->Things Around Town Blog:
<http://thingsaroundtown.com/news/blog/2016/10/07/hspva-receives-7-5-million-donation-from-kinder-foundation/>

<!--[if !supportLists]-->• <!--[endif]-->(Republished [Chron.com](http://www.chron.com) story)
<http://www.ooyuz.com/geturl?aid=13464039>
(Republished [Chron.com](http://www.reportingground.com/newsfocus/hspva-receives-75-million-donation-from-kinder-foundation/1664487.html) story) <http://www.reportingground.com/newsfocus/hspva-receives-75-million-donation-from-kinder-foundation/1664487.html>